

SAGE MAS 500



CUSTOMER SUCCESS STORY

CUSTOMER

Roxio, Inc.

INDUSTRY

Distributor and manufacturer of pre-packaged software

LOCATION

Santa Clara, California

Number of Locations

Ten

Number of Employees

400

SYSTEM

Sage MAS 500

Modules in Operation

- Customizer
- Data Porter
- eSalesforce
- General Ledger
- Accounts Payable
- Accounts Receivable
- Engineering Change Management
- Inventory Management
- Inventory Replenishment
- Purchase Order
- Sales Order
- Sage CRM SalesLogix Sales
- Estimating
- Material Requirements Planning (MRP)
- Multicurrency Management
- Shop Floor Control
- Abra HR
- Advanced Manufacturing
- Advanced Planning and Scheduling
- Alerts

Roxio Rocks With Sage MAS 500

If you've ever burned a CD, you probably used Roxio software. Roxio, Inc. makes the best selling digital media software in the world, including Easy CD Creator for Windows and Toast for Macintosh, plus PhotoSuite for editing digital photography, and VideoWave for editing digital video. It also produces GoBack, the most popular system recovery software for recovery after system crashes, virus attacks, and data loss.

Roxio distributes its products globally through strategic partnerships with major hardware manufacturers, in stores with leading retailers, through Internet partnerships, and directly at www.roxio.com. Its stock is traded on Nasdaq as ROXI, and the company is a member of the S&P SmallCap 600 and the Russell 2000 Index.

Starting Out Ahead

Since its inception in 2000, Roxio had utilized the SAP business software of its parent company, Adaptec, Inc. But when Roxio was spun off as a separate company in May 2001, it needed its own system.



Guy DeMeester, director of global IS, investigated all major products on the market, looking for an Enterprise Resource Planning (ERP) system with strong customization capabilities.

"I picked Sage MAS 500 ERP because it was cost-effective and offered all the functionality we needed," says DeMeester. "It allowed us to customize to our heart's content using technology that was familiar to us from our Microsoft-based skill sets in-house. Multicurrency, multiwarehouse, manufacturing management, product development management—we found it all in Sage MAS 500."

CHALLENGE

Obtain an advanced business management solution with manufacturing, multiwarehouse and multicurrency capabilities that features maximum customization and functionality.

SOLUTION

Sage MAS 500 financial, manufacturing and distribution modules.

RESULTS

Streamlined automation from A to Z; improved operational efficiency; flexible customization; seamless flow between organizations and currencies; more precise forecasting; cut IT costs; ample room for growth.



Your business in mind.

