



insights for the life of your business™

MAS 500

MAS 500 eEXECUTIVE OFFERS YOUR WORLD AT A GLANCE...

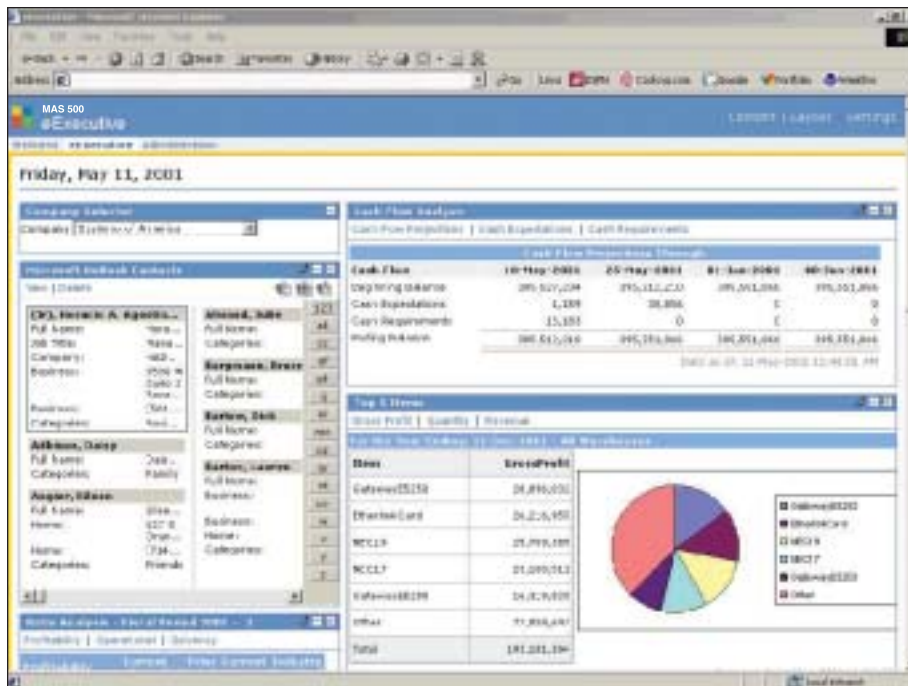
- Consolidates critical personal, corporate, and external information.
- Puts industry news and competitive intelligence at your fingertips.
- Provides single-click access to analytical and collaborative tools.
- Offers summaries and detailed views of MAS 500 sales, product, and customer analyses.
- Features customizable personal Web inbox, contacts, calendar, and tasks.
- Keeps you connected via a stock ticker, news ticker, and weather.
- Security privileges access to predefined individuals or groups.
- Define and track key performance indicators (KPIs) for your business.

MAS 500 SOLUTIONS

- CRM and E-business
- Financials and Project Accounting
- Distribution and Manufacturing
- Human Resources and Payroll
- Customization



eEXECUTIVE



Manage with Insight

In today's technological age, business is moving at hyper-speed. Executives and management teams are constantly being bombarded by an avalanche of information. To stay competitive in this climate, you have to be able to hone in on pertinent information and assess market changes as they happen.

The MAS 500 eExecutive module keeps you in charge of your business by channeling all the information you need into one convenient and powerful Web page. eExecutive provides an unsurpassed level of knowledge management that consolidates critical personal, corporate, and external information and enables single-click access to analytical and collaborative tools. Using Microsoft Digital Dashboard technology, this customizable solution to information overload puts up-to-date sales statistics, key MAS 500 data, industry news, and competitive intelligence at your fingertips.

In addition, new data views (Web Parts) can easily be created, allowing you to track almost any business scenario imaginable. By leveraging key performance indicators in your business, you can move from reactive to proactive — improving customer satisfaction as well.

eExecutive empowers you with the insight to seize opportunities and confidently make the critical business decisions that will shape your company's future.

