

# best software

insights for the life of your business™

## MAS 500

### MAS 500 eEXECUTIVE OFFERS YOUR WORLD AT A GLANCE...

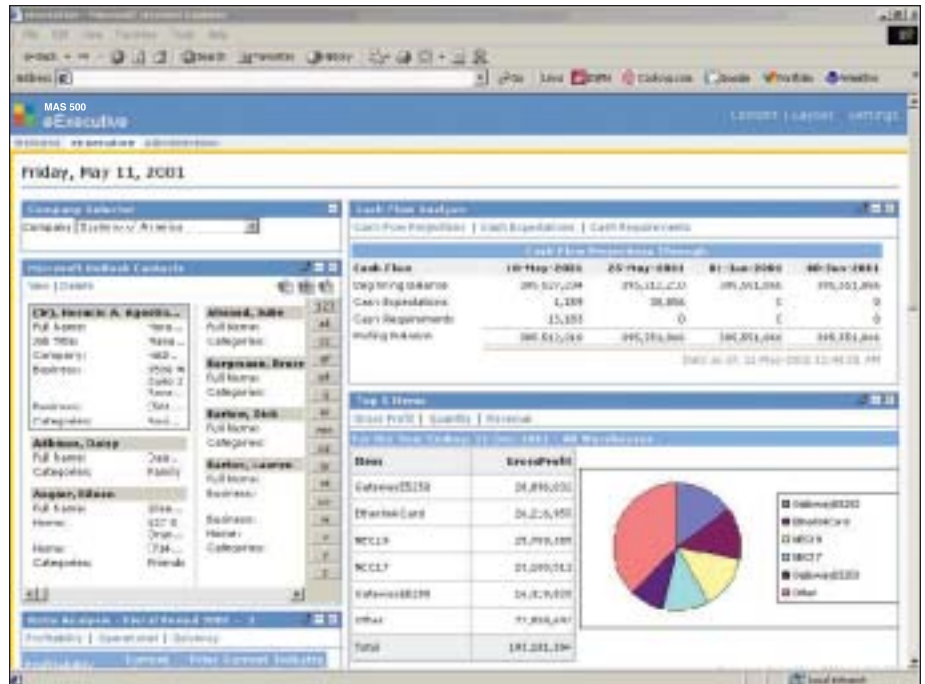
- Consolidates critical personal, corporate, and external information.
- Puts industry news and competitive intelligence at your fingertips.
- Provides single-click access to analytical and collaborative tools.
- Offers summaries and detailed views of MAS 500 sales, product, and customer analyses.
- Features customizable personal Web inbox, contacts, calendar, and tasks.
- Keeps you connected via a stock ticker, news ticker, and weather.
- Security privileges access to predefined individuals or groups.
- Define and track key performance indicators (KPIs) for your business.

### MAS 500 SOLUTIONS

- CRM and E-business
- Financials and Project Accounting
- Distribution and Manufacturing
- Human Resources and Payroll
- Customization



## eEXECUTIVE



### Manage with Insight

In today's technological age, business is moving at hyper-speed. Executives and management teams are constantly being bombarded by an avalanche of information. To stay competitive in this climate, you have to be able to hone in on pertinent information and assess market changes as they happen.

The MAS 500 eExecutive module keeps you in charge of your business by channeling all the information you need into one convenient and powerful Web page. eExecutive provides an unsurpassed level of knowledge management that consolidates critical personal, corporate, and external information and enables single-click access to analytical and collaborative tools. Using Microsoft Digital Dashboard technology, this customizable solution to information overload puts up-to-date sales statistics, key MAS 500 data, industry news, and competitive intelligence at your fingertips.

In addition, new data views (Web Parts) can easily be created, allowing you to track almost any business scenario imaginable. By leveraging key performance indicators in your business, you can move from reactive to proactive — improving customer satisfaction as well.

eExecutive empowers you with the insight to seize opportunities and confidently make the critical business decisions that will shape your company's future.



# MAS 500 eExecutive

*"Our help desk is now much more responsive when we get calls. In fact, we have noted an increase in staff job satisfaction as [employees] can now solve customer issues faster and easier."*

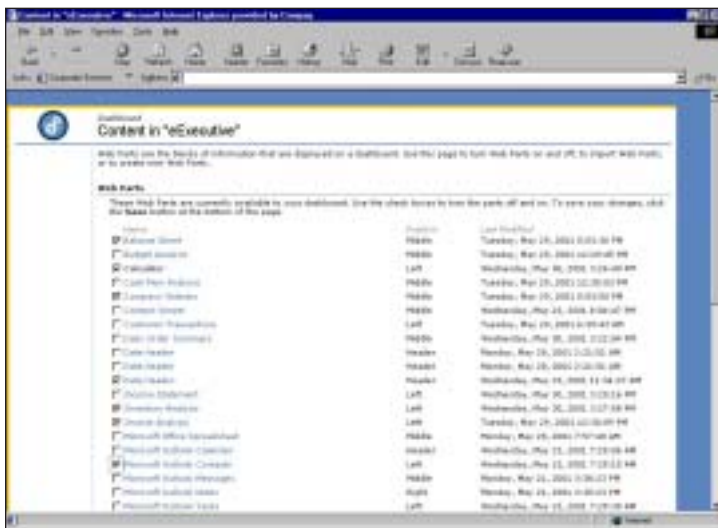
*Matthew Adney, Director  
Axient*

## FEATURES:

### MANAGING A WORLD OF INFORMATION

#### Flexible and Completely Customizable

Content and format are designed entirely to personal specifications. Any kind of Web-based information may be incorporated, whether it's a user's favorite Web site or a sophisticated component that integrates MAS 500 with various analytical and collaborative tools.



You can select from a pre-defined content or quickly add your own.

#### Delivers Critical Intelligence

Through the use of filters, user-specified categories, and summaries, eExecutive hones in on the business intelligence that is most vital to you and your organization.

#### Information Integration

Information from a variety of sources including key business data from MAS 500, corporate Internet and intranet sites, and personalized files are all channeled and organized for easy viewing.

### Business Monitoring

Executives can quickly spot and respond to trends and abnormalities by monitoring select information from their MAS 500 database including summaries and detailed views of sales (by product line, location, customer type), product and customer analyses, income and balance sheets, as well as inventory reporting by date



eExecutive integrates information from the Internet, desktop application, and MAS 500.

### Stay in the Know Even on the Go

eExecutive provides anytime, anywhere access via the Internet so busy executives can always get the latest business updates whether they're on the road, working from home, or at the office.

### Key Performance Indicators

By focusing on industry-specific or business-specific KPIs, you can use eExecutive to become proactive in tracking business issues, improving customer satisfaction and responsiveness.