



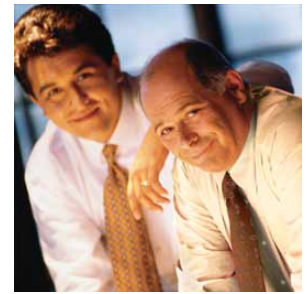
insights for the life of your business™

## MAS 90 MAS 200

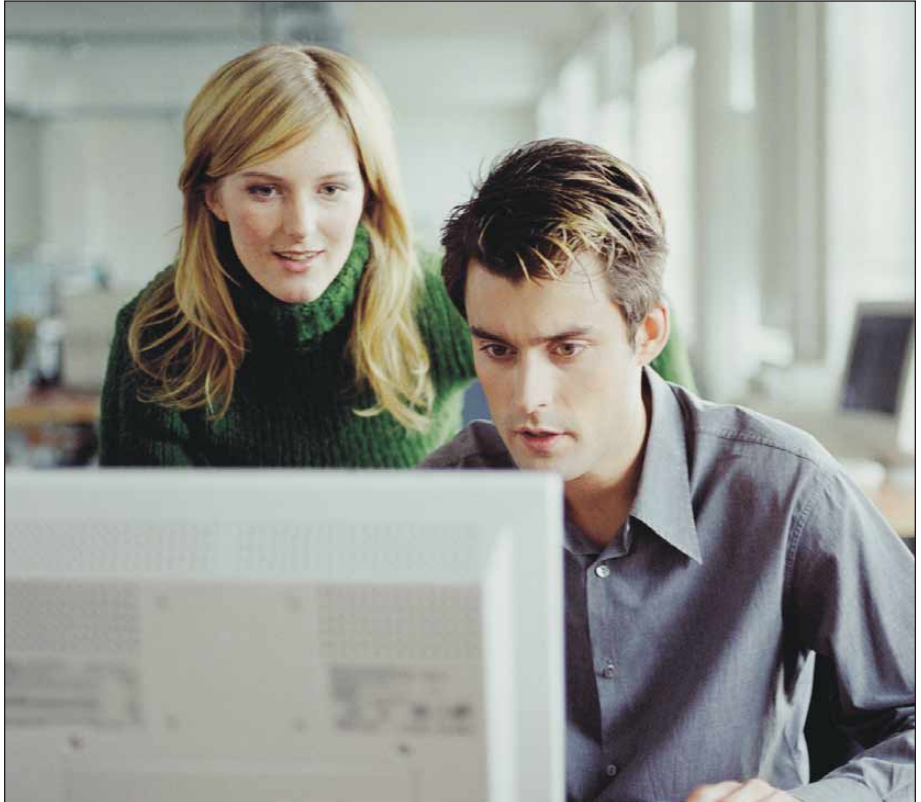
Client/Server  
Client/Server for SQL Server

### WITH BUSINESS ALERTS PROFESSIONAL YOU CAN:

- Monitor date and time sensitive events
- Be automatically informed regarding credit holds, inventory thresholds, sales ratios, urgency levels, and priority client transactions
- Create new alerts to fit your company's needs or customize the existing ones
- Merge data into e-mail messages
- Include attachments to e-mails to provide additional information
- Send automated responses to your customers and vendors
- Keep employees informed for better decision making
- Track important business events
- Improve customer service and retain customers longer
- Provide response to changing business conditions 24 hours a day, seven days a week



## BUSINESS ALERTS PROFESSIONAL



Is your business looking for a more efficient way to monitor the pulse of your company? Meet Business Alerts, an impressive module designed to keep you and your personnel "in the know." This innovative product utilizes your e-mail system to notify you whenever something significant happens in your MAS 90, MAS 200 or MAS 200 for SQL database. The notifications that you choose to generate can be selected from a series of sample alerts which can quickly be tailored to suit your specific needs. Or you may choose to create custom alerts based on your company's unique needs.

In addition to keeping your staff better informed, Business Alerts can also send e-mail notifications to your customers and vendors. This feature is especially useful for sending past due billing notices, shipping notices, low inventory alerts and more.

By acquiring the notification capabilities of Business Alerts, your company can lower business cycle times, dramatically improve employee communication, and allow your customers to enjoy personalized attention with every transaction. Plus, with Business Alerts, your company's financial information not only remains within your reach, but your accounting database actively contributes to the efficiency of your business and to the satisfaction of your customers.



## MAS 90 and MAS 200 Business Alerts Professional

*"Business Alerts is a fantastic product. It has saved me a tremendous amount of time, and helps me stay on top of things."*

*Scott Schaffer, Controller  
PRD Management, Inc.*

### FEATURES:

Monitor Database Changes	Use the Database Monitor to detect changes, additions or deletions of records.
Query Databases	The Query Agent can query a database and pass the returned information to another agent.
Monitor File Changes	The File Monitor agent can detect additions, changes, deletions, and the lack of changes to monitored files and folders.
Send E-mail	E-mail agents can react to specified changes in monitored databases or files and automatically send detailed messages to inform key constituents about what has occurred.

### Sample Alerts Included with Business Alerts

The following sample alerts are included with Business Alerts, and are designed to be easily tailored for your specific needs. You may also create and customize your own alerts to suit a variety of additional business needs.

WITHIN THESE MODULES:	An alert can be sent when:
Accounts Payable	<ul style="list-style-type: none"> <li>■ Payable invoice exceeds the specified dollar amount.</li> <li>■ A discount over the specified amount is due to expire within the indicated number of days.</li> <li>■ Invoices past 90 days due.</li> <li>■ Accounts Payable check exceeds a specified amount.</li> </ul>
Accounts Receivable	<ul style="list-style-type: none"> <li>■ A past-due amount for a customer exceeds a specified dollar amount.</li> <li>■ A customer has not had any account activity within the indicated number of days.</li> <li>■ A new Accounts Receivable invoice is created. This process is designed to send an alert directly to the customer using the e-mail address from the customer master file.</li> <li>■ New customer welcome.</li> <li>■ Customer account on hold.</li> <li>■ Accounts Receivable credit limit change.</li> </ul>
Job Cost	<ul style="list-style-type: none"> <li>■ Job approaching/exceeding estimate.</li> <li>■ Job status change.</li> <li>■ Job change order.</li> </ul>
Purchase Order	<ul style="list-style-type: none"> <li>■ Returned merchandise.</li> <li>■ Purchase Order approval.</li> <li>■ Purchase Order not received by required date.</li> </ul>
Sales Orders	<ul style="list-style-type: none"> <li>■ A new sales order invoice is created. This process is designed to send an e-mail directly to the customer, including the detailed sales order information.</li> <li>■ A Sales Order is entered into the system with a total exceeding the specified amount, not including freight, sales tax and discounts.</li> <li>■ The open order amount for a customer exceeds the specified dollar amount.</li> <li>■ Sales Order package tracking is sent to customers when the order is shipped.</li> <li>■ An order is older than the specified number of days and has a total greater than the specified dollar amount.</li> </ul>
Inventory	<ul style="list-style-type: none"> <li>■ The quantity available for a given item is less than the reorder point.</li> <li>■ The on-hand quantity for an item/warehouse combination falls below zero.</li> </ul>
*General Ledger Alerts	<ul style="list-style-type: none"> <li>■ Account balance exceeds budgeted amount</li> <li>■ G/L expense transaction exceeds specified amount</li> <li>■ New G/L account added</li> </ul> <p>*Not available with MAS 200 for SQL</p>

For system requirements, please refer to the Integrated Solutions Compatibility Matrix located on the Best Online Support and Services Web site.

[www.shelko.com](http://www.shelko.com)