



## Sage SalesLogix Mobile

### Full-Featured CRM Solution on a Handheld Device

Sage SalesLogix Mobile allows you to view, edit, and add contact and account details, take notes, schedule meetings, complete activities, update opportunities, and review ticket information—all from a handheld device. You can easily access key customer information using quick lookups or filtered searches. SalesLogix Mobile enables account, opportunity, and ticket management from handheld devices so employees always have access to the most up-to-date customer information, whether in the office or on the road.

### Rich End-User Experience

Since SalesLogix Mobile replicates familiar Sage SalesLogix functions on both Windows Mobile and BlackBerry devices, it's easy to stay on-the-go and be productive. SalesLogix Mobile offers incredible speed and performance. Rich features such as one-click dialing or e-mailing from contact or activity records, handwriting recognition, BlackBerry dashboard capabilities, and integration with Pocket Outlook enable users to get the most from Sage SalesLogix, while taking advantage of the convenience and productivity afforded by their handheld devices.

### The Information You Need, How You Need It

Many Sage SalesLogix customers tailor their CRM solution to meet their unique business requirements. In addition to basic contact and account information, with SalesLogix Mobile, you can access data from custom tables, extensions, pick lists, and other customized fields. The mobile application can also be easily customized using visual drag-and-drop design tools. For a seamless transition, the mobile and Web client customizations are developed and managed within the same development environment.

SALES

MARKETING

CUSTOMER SERVICE

SUPPORT

MOBILE

Sage SalesLogix is an integrated customer relationship management (CRM) suite that includes Sales, Marketing, Customer Service, and Support automation solutions. Sage SalesLogix Mobile extends CRM capabilities to mobile devices, delivering rich functionality and the real-time convenience of wireless.

### FEATURES

- Account and Contact Management
- Calendar and Activity Management
- Sales Opportunity Management
- Customer Service Ticket Management
- Lookups and Groups
- One-Click Dialing and E-mail
- Handwriting Recognition
- Multiple Synchronization Options
- Real-time Dashboards
- Pocket Outlook Integration on Windows Mobile Devices



◀ *SalesLogix Mobile provides critical customer information and productivity tools anytime, anywhere, through the Pocket PC, Smartphone, and BlackBerry devices.*

## FEATURES

### Full-Featured CRM

- View and update contact, account, and opportunity information and related notes and history
- Schedule and track activities with a visual drag-and-drop calendar
- Access sales opportunity information including products and pricing
- View related customer tickets and service history and access resolutions
- Perform lookups and create dynamic groups
- Quickly access time-sensitive information using "Favorites"
- Increase efficiency with one-click dialing and handwriting recognition
- Dashboard views extend out to mobile devices with the ability to create and display customized charts

### Flexible and Secure Updating

- One-click synchronization using wireless, wired, or dial-up connections back to the Sage SalesLogix Host Database or Remote Client
- Lightweight, incremental updates for fast and secure updating of client configuration changes, database schema changes and bi-directional information updates
- Speedy and secure updating through field-level updates
- Rules-based push to BlackBerry devices – avoids the synchronization of "noise," just the desired information updates at the right time
- Pluggable security model ensures integrity of data during synchronization
- Mobile subscriptions for rapid synchronization and anytime data access

### Robust Mobile Management Platform

- Deploy on popular Windows Mobile and/or BlackBerry devices
- Tailor the solution to meet the unique and changing needs of your organization and mobile user community
- Centralized deployment, management, and updating of multiple BlackBerry and Windows Mobile devices
- Flexible and extensible customizations supported through simple drag-and-drop development environment
- Uses native application development environments for the richest application experience for Windows Mobile (.Net) and BlackBerry (J2ME)
- Access existing tables, extensions, pick lists, and other customized fields from Sage SalesLogix

For more information, go to [www.sagecrmsolutions.com/saleslogix](http://www.sagecrmsolutions.com/saleslogix)

Or contact your certified Sage SalesLogix Business Partner. To find a Business Partner in your area, call **800-643-6400**.

To register for an online demonstration to see how Sage SalesLogix can help your business, go to: [www.sagecrmsolutions.com/demo/sagesaleslogix](http://www.sagecrmsolutions.com/demo/sagesaleslogix)

### About Sage SalesLogix

Award-winning Sage SalesLogix is the CRM solution that enables businesses to acquire, retain, and develop profitable customer relationships by increasing sales and marketing performance and maximizing customer satisfaction and loyalty. With more than 300,000 users at over 8,500 companies worldwide, Sage SalesLogix is the leading CRM solution for small to midsized businesses and divisions of larger enterprises, and is a part of the Sage Software family of integrated business management solutions.



End-to-end solutions. Expert advice.  
Ongoing support. That's Sage 360°.

Sage Software supports the needs, challenges, and dreams of 2.7 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable software and services. Sage Software is a subsidiary of The Sage Group plc, a leading international supplier of business management software and services formed in 1981 and listed on the London Stock Exchange since 1989.

**sage**  
software  
*Your business in mind.*

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